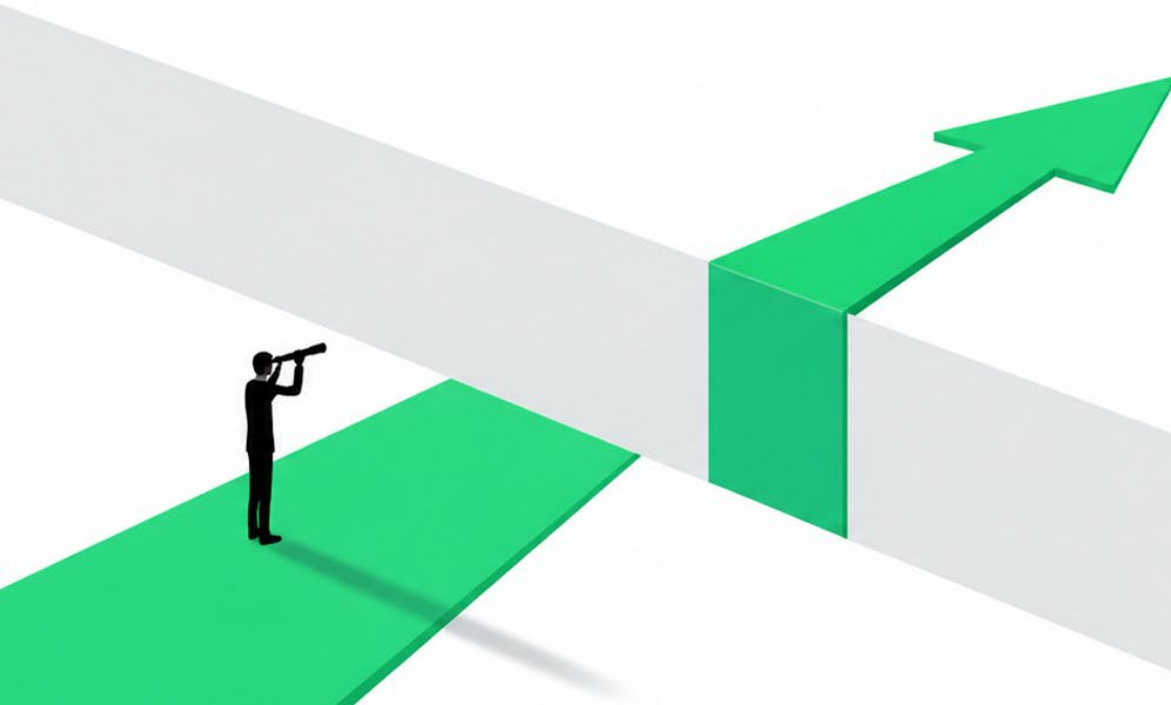


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Clarity that Converts  
Into confidence





Transforming  
how companies  
communicate  
with capital markets  
through clarity,  
credibility and  
conviction

# What we do?



## We manage your Investor Relationships



Dedicated to fast-tracking your engagement with the investment community.



We don't just manage communication; we optimize your narrative to ensure your company's value is accurately reflected in the marketplace.

# Why Investor Relations is important

## Builds trust

Consistent updates build a track record of reliability, which can stabilize stock prices during market volatility

## Manages Expectations:

Regular engagement helps financial analysts understand the company's fundamentals, leading to more accurate research coverage

## Maintains High Valuations

Clear communication broadens the shareholder base, which often results in higher trading volumes and better liquidity

## Improving strategic feedback

Investor relations teams gather feedback from the market that helps C-Suite executives refine their long-term strategy

## Attracts CAPITAL

Research indicates that companies with high-quality investor communications are **3x more likely** to secure follow-on funding

# India witnessed a standout year in 2025



**367+**

**IPOs Listed**

Total offerings in 2025 across mainboard and SME platforms.

**₹1.2L Cr**

**Capital Raised**

Record proceeds mobilized from public markets.

**42x**

**Oversubscription**

Average demand across mainboard IPOs.

**18+ Cr**

**Demat Accounts added**

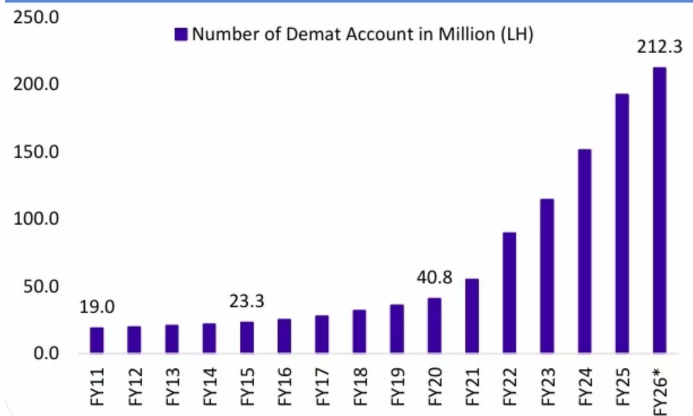
Retail participation hit a historic high on NSE and BSE.

SME IPOs accounted for **60%** of all listings, underscoring the broadening of India's public-market pipeline beyond large-cap issuers. The most active sectors were **fintech, manufacturing, healthcare, and green energy**, reflecting investor appetite for growth, scale, and transition themes.

# India's Retail Investment Boom



### Indian Number of Demat Accounts



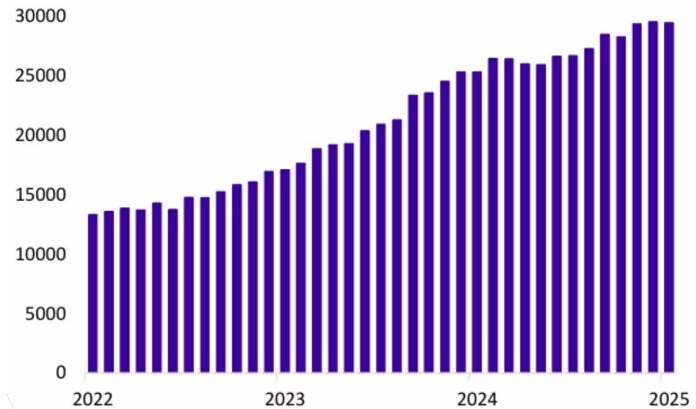
### Record Retail Participation

**213.3 M**

**Surge in Demat Accounts**

Reflecting a significant expansion in direct equity market participation among individual investors.

### India MF SIP Investment (Rs. Crore)



### Surge in SIP flows

**₹2.89 Lakh Crore**

**Annual SIP Inflows in FY 2025 (INR)**

Demonstrating a strong and consistent commitment to systematic investing for long-term wealth creation.

# Why Velocity IR ?

## Our Core Capabilities



### Deep Financial & Regulatory Expertise

Our analysts possess rigorous financial acumen and a comprehensive understanding of evolving regulatory frameworks.



### Omnichannel Strategic Execution

Consistent communication across both digital and traditional platforms, ensuring your corporate narrative remains consistent & impactful.



### Leverage Technology and AI

We transform raw market data into actionable intelligence, allowing quicker reporting and more precise investor targeting.



### Investor Network

We facilitate independent, two-way communication channels between management and the investment community for honest feedback and long-term relationship building.

# Vision & Mission

We are here for a long-term association



## Vision

To be among the leading investor relations firms in India



## Mission

Our mission is to transform investor engagement into a long-term strategic asset for our clients.

We achieve this by delivering simple, transparent, and insightful narratives- accelerated by cutting-edge technology-to ensure your company is understood, valued, and connected.

# Founders

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## Dipak Jain

With 20+ years in financial services, Dipak specializes in capital markets and structured finance. He brings deep expertise in corporate banking from roles at Standard Chartered Bank and Edelweiss.

Dipak has a proven track record of managing relationships with India's large corporate houses and successfully closing intricate alternate finance transactions.

An XLRI Jamshedpur alumnus with a finance specialization, Dipak is known for crafting strategic financial solutions tailored to the needs of SME and mid-market companies.



## Kaushik Shah

With 15+ years in banking, corporate finance, and credit rating, Kaushik combines a Computer Engineering background with an MBA in Finance. His unique blend of technical and financial expertise drives innovative solutions.

Having held key roles at premier institutions like Yes Bank and CRISIL Ratings, Kaushik Shah brings a wealth of expertise in corporate finance, credit rating, and risk assessment. His leadership is defined by a clear vision: a commitment to delivering impactful financial solutions with unwavering professional integrity.

Kaushik and Dipak are also leading [www.blucrest.in](http://www.blucrest.in) and [www.grownorth.in](http://www.grownorth.in) apart from [VelocityIR.in](http://VelocityIR.in)

# Our Three-Tiered service offering



## Strategic Services

Global market expansion

## Enhanced Services

Proactive relationship management

## Core Services

Baseline investor communications

Each tier builds upon the previous, offering increasingly sophisticated support for your investor relations needs.

# Core Services

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Establish a professional baseline for investor communications

1.

## Strategic Corporate Presentations

Professionally designed decks that articulate your long-term vision, business model, and value proposition.

2.

## Quarterly Performance Reporting

Detailed performance presentations that synthesize financial results into a clear, investor-ready narrative.

3.

## End-to-End Earnings Management

Execution of quarterly investor and analyst meetings, including call transcripts, executive summaries, and digital audio archives.

# Enhanced Services

Proactive engagement to build relationship with your investor community



## Dedicated Relationship Management

Single point of contact ensuring seamless coordination, rapid response times, and deep understanding of your evolving needs.



## Guided Investor Engagement

Facilitation and moderation of Q&A sessions, ensuring management is well-prepared and inquiries are addressed with technical precision.



## Digital IR Presence

Management of Investor Relations website section, ensuring all filings, presentations, and financial data are updated in real-time.



## End-to-End Meeting Management

Full lifecycle oversight of investor meetings—from targeted outreach and scheduling to logistics and follow-up.

# Strategic Services



## Global market expansion with a continuous feedback mechanism



### Institutional Fund Engagement

High-level access to Mutual Funds and sector-specific institutional investors.



### Global Market Presence

End-to-end support for international investor forums and cross-border visibility.



### Proactive Investor Outreach

Targeted campaigns to build diversified, high-conviction shareholder base.



### Digital IR Presence

Keep your investor website up-to-date with the latest filings, presentations, and financial data.



### Social Media Management

Manage your social media presence on LinkedIn and Twitter with professional, compliant posts for investors.

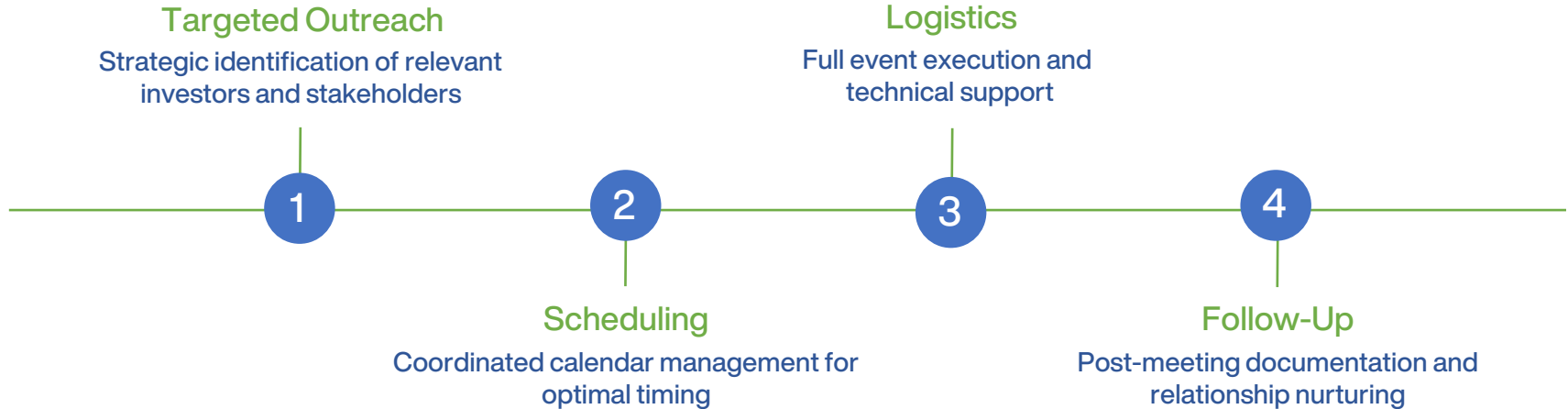


### Board Advisory

Strategic identification and appointment of Independent Directors, ensuring board composition aligns with global best practices and strengthens investor confidence.

# Strategic Services cont....

## Meeting & Event Management



End-to-end oversight of investor meetings, allowing your leadership team to stay focused on core operations.

# Our Network

## MUTUAL FUNDS

We are proud to be associated with India's leading mutual fund houses, offering our clients access to a diverse range of investment solutions backed by trusted and reputed asset management companies.





**VELOCITY**  
INVESTOR RELATIONS



Lets Connect...

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connecting with you.

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